

* **INTRODUCTION**
* **Overview**

**PROJECT REPORT TEMPLATE**

**Pernalized Invitations Using Canva**

* **The "Creating Captivating Birthday Invitations with Canva" project is centered around designing visually appealing and personalized birthday invitations using Canva. A well-crafted birthday invitation sets the tone for a memorable celebration and makes recipients feel excited to attend.Purpose**

**PUPOSE**

* Small and Convenient
* Affordable Advertisement
* Give A visual aid to Remember your business
* Business cards are a vital networking tool
* Business Cards Create and professinal Image credible
* **Problem Definition & Design Thinking**
* **Empathy Map**



* **Ideation & Brainstorming Map**



* 1.png**RESULT**



Business Card

* **ADVANTAGES & DISADVANTAGES Advantages**
* Canva is very simple to use and user friendly
* Canva provides social media templates
* Canva offers a professional look
* Team access
* As well as million of image

**Disadvandage**

* The free version is limited
* Unique elements cannot be created
* limited export setting s
* Alignment concerns
* Unable to move one design to another design
* **APPLICATIONS**
* We create a canva account
* Choose our design type
* And we used business card template
* we uploaded our backround image
* we used uploading photos, and adding text, and used to editing elements ,and change fonts
* Added to the women icon , flower design of corner.
* we created to business card
* Finally we downloaded a design
* **CONCLUSION**

People in our team worked together to make a business card on the topic " Designing professional business card " through this , a company's advertisement can be brought to the door of the card . canva is an essential tool for most business .It is easy to use offers a wide range of templates, its affordable, customizable and helps business with their branding. Graphic designing can be learned through this project.